

HOMEPAGE

LEADERBOARD – MEDIUM RECTANGLE 1

1 Day	100% SoV	70.000 views
	50% SoV	35.000 views
1 Week	100% SoV	490.000 views
	50% SoV	245.000 views
2 Weeks	100% SoV	980.000 views
	50% SoV	490.000 views

2AD (LEADERBOARD + MEDIUM RECTANGLE 1)

1 Day	100 % SoV	140.000 views
1 Week	100 % SoV	980.000 views
2 Weeks	100 % SoV	1.960.000 views

SQUARE – MEDIUM RECTANGLE 2

1 Day	100 % SoV	70.000 views
	50 % SoV	35.000 views
1 Week	100 % SoV	490.000 views
	50 % SoV	245.000 views
2 Weeks	100 % SoV	980.000 views
	50 % SoV	490.000 views

CONTEXTUAL TARGETING

LEADERBOARD - WIDE SKYSCRAPER - 2AD (LB + WS)
MEDIUM RECTANGLE 2* - RECTANGLE

• Computerhulp	• Gezond leven	• Lifestyle	• Toerisme
• Culinair	• Huisdieren	• Mobiliteit	• Tuinkriebels
• Fotografie	• Immo & Bouwen	• S.O.S.	• Vrije Tijd
• Fotodatabank	• Interieur	• Thuis op internet	• Wonen & Zorg
• Geld & Werk			

*only on opening page of section

RUN OF SITE

SeniorenNet Site* LEADERBOARD MEDIUM RECTANGLE WIDE SKYSCRAPER

* excl. homepage and contextual targeting

Top Text Ads

- Title (max. 25 characters, spaces incl.)
- Body (max. 95 characters, spaces incl.)
- Link (max. 30 characters, spaces incl.)



Rates on demand

