

CONTENT INTEGRATION

- Long term presence on **www.SeniorenNet.be**
- Information campaign
- Top Of Mind on moment of interest
- Reach of interested and qualitative visitors

CONTENT PAGES	3 month	6 month	12 month
Text + visuals + source	50 views/day	50 views/day	50 views/day
Exclusive leaderboard on content pages	50 views/day	50 views/day	50 views/day
Exclusive 5 rectangles on content pages	50 views/day	50 views/day	50 views/day
Exclusive wide skyscraper on content pages	50 views/day	50 views/day	50 views/day

INDEXPAGE INFO SECTION	3 month	6 month	12 month
Content Box	100 % SoV	100 % SoV	100 % SoV
Medium Rectangle 1	10 % SoV	10 % SoV	10 % SoV

TRAFFIC TO CONTENT	3 month	6 month	12 month
Top Text Ads - ROS	15.000 views/day	15.000 views/day	15.000 views/day
Medium Rectangle 1 - homepage (50% SOV)	7 days	7 days	14 days
Integration in digital newsletter	-	1	2
Advertorial homepage	2 weeks	4 weeks	8 weeks

Content box in 1 Information Section (according theme)



Unlimited number of content pages
Exclusive display advertising on content pages

